

## Sustainable mobility along the Danube – by ship, train, bus and bike!

Tuesday 05 November 2013, 13.30 - 16.30

Danube Office Ulm / Neu-Ulm, Danube House, Kronengasse 4/3, 89073 Ulm



The EU project Transdanube combines the **transport and tourism** sector and has the goal to develop **sustainable mobility offers for tourism**.

The **exchange with experts from tourism and transport** in the region is crucial for the successful project implementation. Therefore, we would like to present the content and project results and jointly discuss ideas for new tourism products based on sustainable mobility offers.



Jointly for our common future

**Welcoming**

Sabine Meigel, Director of the Danube office Ulm / Neu-Ulm  
Gunter Czisch, First Mayor of the City of Ulm (tbc)

**Transdanube: current situation**

Interim results after the first 12 months / Interactive Map / tourism offer  
Katzorke Petra, Petra Dippold and Alla Shcherbina, Transdanube team

**Bicycle rental system Call a Bike**

Alexander Heckner, Product Manager Bicycle Rental  
DB Rent GmbH Frankfurt am Main

**Local bike rental system Augsburg**

Dorothee Schäfer, Head of Project Communication  
Stadtwerke Augsburg



More information about  can be found at [www.transdanube.eu](http://www.transdanube.eu)

Sincerely yours

the Transdanube team Donaübüro Ulm / Neu-Ulm  
Petra Dippold, Petra Katzorke and Alla Scerbina