



## Travelling eco-friendly along the Danube

### **EU project of the Danube office Ulm / Neu-Ulm presents new offer / Interactive Map "Danube Tour" supports tourists who would like to travel along the Danube by bus, train, boat and on foot**

Tourists who travel along the Danube now have a new source of information - the interactive map [www.donautour.eu](http://www.donautour.eu). It combines information on exciting destinations along the Danube and provides insight on how to get there by boat, by bus, by train, by bike or on foot, and how you can get from A to B when you are at your destination. The interactive map is part of the common effort of the international Transdanube team to establish the Danube as a sustainable tourist destination in Europe.

14 partners from eight countries have teamed up to bring Europe's longest river and its attractions closer to potential tourists all over Europe and, above all, to raise awareness for the fact that one can go on a trip without his or her own car and using sustainable transport instead. An important part of the project is the development of an interactive map, which aims to make sustainable cross-border travel along the Danube easier. Now the map is completed and the result is impressive. The "Danubetour" combines about 18,000 tourist attractions from the source of the Danube to the Black Sea. The project partners have fed the map with information on bike and hiking trails, monuments and museums along the Danube. These are linked with the existing data from other maps. Thus, travelers can get a good overview of exciting destinations along the Danube. And more importantly, they can obtain information on how they can travel from one destination to another using bus, train, boat, bike or their own feet. About 52,800 information on bus stations or piers, railway stations and walking paths and much more are included in the interactive map. So tourists can easily travel environmentally friendly from A to B along the Danube. Tourists can plan their trip spontaneously on their way or well prepared from home and save it with the help of an individual "Tour Book" for the trip. Detailed travel information can be collected and retrieved later at any time offline. All provided information is in English.

"The development of the map was a very stimulating process. In particular, the collection of data across national borders has been challenging. But now we have created a product that has the potential to establish the Danube as a destination that focuses on sustainable mobility in tourism and we are very proud of that. We now hope that the map is used actively," explains Petra Dippold, project manager of the Transdanube team of the Danube Office Ulm/Neu-Ulm.

The technical solutions for the interactive Danube map were developed by the company in medias res.

**More Information about the project: [www.transdanube.eu](http://www.transdanube.eu)**