

Explore the Danube region without using your car

EU project develops environmentally friendly travel offers along the Danube

New sustainable tourism packages in Slovakia, Bulgaria, Romania, Serbia and Moldova make it now even easier to travel environmentally friendly in the Danube region. These new offers were created as part of the EU project Transdanube which aims to establish the Danube region as sustainable travel destination in Europe – and that from the Black Forest to the Black Sea. 14 partners from eight countries along the Danube have joined to pursue this goal. The Danube Office Ulm/Neu-Ulm is one of these partners.

To achieve the aim of the project it is not only of importance to raise the tourists' awareness for sustainable mobility. It is also important to create specific offers which enable Danube travelers to leave their own car at home and to travel instead by bike, on foot, by train or by boat along the Danube. Therefore the project partners are working together with partners in tourism and transport to create such new offers. 19 offers from six partners are now completed and further offers are still under progress. These also include a transnational package that connects Austria, Hungary and Slovakia.

"The tourism packages link the various means of transportation so that travelers can be mobile on site without a car and are also able to discover the hinterland. In this way they have no disadvantages when leaving their cars at home," said Theresa Wimmer from Transdanube team Danube Office Ulm/Neu-Ulm. In Bratislava, capital of Slovakia, for example six offers for cyclists were developed which include in addition to a bike ride also canoe or boat tours.

In Moldova new offers for Danube cruise tourists were created. The tourists can leave the ship for a day trip by coach to discover nature and culture in the cities and villages in the Danube region. In the evening they will return to the ship to continue the cruise.

"We are amazed of the diversity of the resulting deals and are really looking forward to the offers which will still follow," said Wimmer. At the end of the project all new packages will be summarized in a brochure which will be placed on the project homepage where potential Danube travelers can inform themselves about the environmentally friendly travel offers in the Danube region.

For more information visit www.transdanube.eu