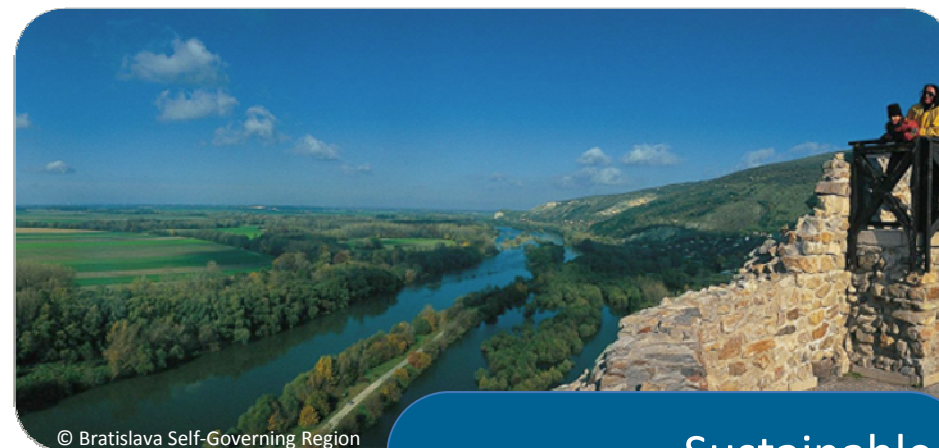


The Partnership

LP	Environment Agency Austria, AT
ERDF PP1	Danube Tourist Commission, AT
ERDF PP2	Regional Government of Burgenland, AT
ERDF PP3	Bratislava Self-Governing Region, SK
ERDF PP4	West Pannon Regional & Economic Development Nonprofit Ltd, HU
ERDF PP5	Bakony & Balaton Regional Tourism Nonprofit Lt, HU
ERDF PP6	Regional Administration of Vidin Region, BG
ERDF PP7	Club Sustainable Development of Civil Society, BG
ERDF PP8	National Institute for Research & Development in Tourism, RO
ERDF PP9	South-East Regional Development Agency, RO
ERDF PP10	Slovak Cycle Club, SK
ERDF 20%PP1	Danube Office Ltd, DE
IPA PP1	Danube Competence Center, RS
IPA PP2	Regional Development Agency Eastern Serbia, RS



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Transport and Tourism
along the Danube
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Jointly for our common future

The Project

TRANSDANUBE aims at developing sustainable mobility along the Danube by promoting train, bus, bike and ship transport to disseminate the concept of sustainable tourism in the whole Danube region. Funded by the South East Europe Program, TRANSDANUBE is a transnational project with 14 financing partners from 6 countries and more than 35 associated strategic partners and observers.

TRANSDANUBE contributes to the achievement of the objectives of European policies and strategies, especially the implementation of the European Strategy for the Danube Region.

Background

The Danube is a river of highly transnational character, passing 10 countries on its way from the Black Forest to the Black Sea. It is one of the major transport axes in South East Europe, which is a big opportunity for economic growth. The Danube Region is also an upcoming tourist destination, although it faces some challenges like negative environmental effects and limited accessibility of the regions.

The European Commission, together with the Danube Region countries and the relevant stakeholders, jointly identified a need for cooperation to stimulate the development of the Danube Region. With the endorsement of the European Strategy for the Danube Region in 2011, the member states declared their intention to take common action.

Improvement of sustainable transport along and around the Danube is essential in order to foster sustainable tourism development and to upgrade transport connections for the people living in the Danube regions and surrounding areas.

Facts & Figures

Project Programme: South East Europe

Lead Partner: Environment Agency Austria

Project duration: Oct. 2012 – Sept. 2014

ERDF contribution: 1,799,053.77 EUR

IPA contribution: 216,322.28 EUR

Main Outputs

During the two years of the project's implementation the following activities will be carried out:

- ▶ Transnational state-of-the-art report on sustainable mobility in the Danube region (including good practice collection)
- ▶ Common soft mobility vision
- ▶ Regional action plans
- ▶ Sustainable transport offers => Soft mobility tourism packages
- ▶ Digital map, presenting information about existing mobility and tourist offers
- ▶ Regional marketing plans and specific marketing activities

The outputs of TRANSDANUBE will provide an important source for the current and future development of the transport system, especially for the planning and implementation of sustainable mobility solutions in tourism in the Danube region.

