

Minutes

SERDA`s 2nd WORKSHOP

Tulcea, 28th of June 2013



The Workshop was held on the 28th of June 2013 in Tulcea at the County Council Headquarters.

Representatives of the local public administration, Biosphere Reserve Administration, National Tourism Authority, the Danube Delta National Institute on Research and Development, Macin Mountains National Park Administration, Association of Tourism Operators from Danube Delta, Tulcea Environment Protection Agency attended the meeting.

The South East Regional Development Agency was represented by the SERDA`s General Director Ms. Luminita Mihailov and by the SERDA`s Transdanube team: Ms. Carmen Cononov, Ms. Luiza Tiganus and Ms. Diana Alexandru.

Participants: see the list attached

Ms. Luminita Mihailov, SE RDA General Director opened the meeting and welcomed the participants. It was emphasized the SE RDA role in implementation of TRANSDANUBE project and the project estimated impact for the transport and tourism in the target area.

The meeting objective was to familiarize the audience with the TRANSDANUBE project and the theme of sustainable development of transport in tourism, to raise awareness on the importance of cooperation between institutions acting in transport and tourism field. In particular, the meeting aim was to present the main objectives and measures identified in order to set-up the Action Plan for the target area and to prioritize them based on the consultation with the key stakeholders.

A short presentation of the TRANSDANUBE project and the main activities and results achieved in the last period of time were provided by Ms. Cononov and Ms. Luiza Tiganus. The presentation focused on the following issues:

- technical aspects of the project;
- project implementation stage;
- estimated activities and results;
- local/regional/national/European impact of the TRANSDANUBE project;
- Common Vision of the project – a document developed by the project partners that defines the common ground, the general idea, the major concept of the project;
- the results of the Regional State of the Art concerning sustainable transport and tourism – a document developed by SERDA team that presents the status quo of the transport and tourism in the target area.

The main focus of the event was the establishment of one Action Plan for the target area. The guidelines prepared within the project and a first draft of the objectives and measures identified by SE RDA team based on the gap analysis were presented by Ms. Diana Alexandru.

SERDA team prepared a questionnaire for the participants, that contains proposal of objectives and measures that can and will be included in a prioritized matter/order in the Action Plan. The measures and objectives suggested by SERDA team were presented and explained by Ms. Diana Alexandru and the participants were asked to analyse the questionnaire, to prioritize the objectives and measures already identified and to add new ideas/pilot projects in order to improve the Action Plan content. The participants will send the answers to the specific questions by email in the next 2 weeks.

SERDA team planned to organise several working meetings within the TRANSDANUBE project, taking into account the importance of the local key stakeholders input in the elaboration of strategic documents, like Regional Action Plan, Mobility Vision, Marketing Strategies for the promotion of tourism and transport etc.