



INVITATION

to the
TRANSDANUBE

Mid Term conference

September 17th, 2013

Dear Sir or Madam,

The Environment Agency Austria is very pleased to announce the Mid Term Conference of the SOUTH EAST EUROPE Programme Project TRANSDANUBE – Sustainable Transport and Tourism along the Danube on

September 17th, 2013

Bratislava, Slovakia.

Aim of the project, which started in autumn 2012 and will end in September 2014, is to tackle the weak accessibility levels and poor quality of transport services in SEE as a major constraint for further economic development and growth in the Danube region. By developing sustainable mobility offers the project will improve accessibility and facilitate the concept of sustainable tourism in the whole Danube region. The regions will benefit from increased added value from tourists being able to reach touristic destinations even in the hinterland of the river.

During the Mid Term Conference the first results of the project will be presented. International experts and speaker from the TRANSDANUBE team will discuss following topics:

- Regional action plans and the development of sustainable mobility offers*
- Tourist packages to promote sustainable mobility in tourism*
- Transnational project cooperation – Synergies with other projects*

The TRANSDANUBE Mid Term Conference is your chance to get more information about the current developments in the regions along the Danube!

*We are looking forward to meeting you in Bratislava,
Günther Lichtblau*

*Environment Agency Austria
Head of department Transport & Noise*



AGENDA – Mid Term conference

Tuesday, September 17th, 2013

8:30 *Bus transfer to the Venue of Mid Term Conference*

Meeting point:
Bratislava Self-Governing Region, Sabinovská 16, 820 05 Bratislava
GPS: 48.161087,17.147828

9:00 *Registration*

PRESENTATIONS Part 1

09:30 **Welcome by the Environmental Agency Austria and Bratislava Self-Governing Region**

09:45 **Introductory note PEP, JTS, EUSDR: Sustainable Mobility in Tourism**

10:15 **General project presentation and status in the project**

10:45 *Coffee Break*

11:00 **Presentation of Transdanube Good Practice Catalogue**

11:15 **Good practices from the regions**

11:45 *Partner Fair & Lunch Break*

13:00 **Common vision: Presentation & signing procedure**

13:30 **Press conference**

PRESENTATIONS Part 2

14:00 **Regional action plans**

14:10 **Mobility offers & packages from the regions**

14:40 **Transnational project cooperation – Synergies with other projects**

15:00 **Presentations of cooperation projects**

15:20 **Conclusions + outlook**

15:30 **End of Conference**

Sight-seeing & evening program

15:30	short walk (10 min) and landing on ship ŽILINA Bratislava Passenger Port, pontoon Nr.40, Fajnorovo nábrežie, 811 02 Bratislava
16:00	Cruise: Bratislava-Čunovo (Port: DANUBIANA Art Museum)
16:30	short walk to the Divoká voda Areal and tour around the water complex Čunovo water sports complex with water sports artificial channel. More about the complex: http://www.divokavoda.sk/area-divoka-voda/history-of-area/
17:45	Bus transfer from parking Divoká voda Areal to Rusovce/Gerulata
18:00	Roman fort and museum of Rusovce/Gerulata Common activity with the project Danube Limes Brand, meet with the participants of Danube Limes Brand Conference there, presentation of the Roman fort and museum and short evocation of roman historical events in historical costumes, Coffee and snack during the event
19:00	Bus transfer from Rusovce/Gerulata back to the DANUBIANA Port Possibility to leave, Bus could take applicants to Bratislava
19:15	Cruise: Čunovo – Bratislava – (Devin) – Bratislava Passenger Port Dinner on board
21:30	End of the cruise (Bratislava Passenger Port) Bus transfer to Bratislava hotels



Programme co-funded by the
EUROPEAN UNION



Annotations to the Agenda:

Language:

The conference will be held in English, German and Slovak.

Information on participation:

Please inform us as soon as possible, latest until **September 2nd, 2013**, whether you will participate or not – please use the registering file attached to the e-mail!

Hotel tips

- ❖ HOTEL PREMIUM **** (price 69€/night) <http://www.hotel-premium.sk/en/>
- ❖ HOTEL NIVY *** (price 50€/night – for reservation till 3. Sept. 2013 keyword “Transdanube”) <http://hotelnivy.sk/en> GPS: 48.158328, 17.140195
- ❖ HOTEL HOLLIDAY INN **** (price 89€/night - for reservation till 3. Sept. 2013 keyword “Transdanube”) <http://www.holidayinn.sk/kontakt/mapa/?lang=uk>
GPS: N48.152072, E17.147877
- ❖ DESIGN HOTEL **** (price 139€/night) <http://www.designhotel.sk/>

BUS TRANSFER from PP3 - BGSR Office to the Venue of Mid Term Conference:

Meeting point

Bratislava Self-Governing Region
Sabinovská 16, 820 05 Bratislava, Slovakia
GPS: 48.161087,17.147828
Time: 17.9.2013 at 8:30

Venue

UMELKA building – Gallery of the Slovak union of visual arts
Dostojevského rad č. 2, 811 09 Bratislav, Slovakia
GPS: 48.141094,17.11734
City traffic nearest stops: **Šafárikovo nám.; Malá scéna**

Arrival directly to the Venue:

BY TRAIN

From Bratislava Main Train Station with public transport – take BUS Nr. **X13**, (15min.), to the station **Šafárikovo nám.:**

<http://imhd.zoznam.sk/ba/journey-planner.html?z1x=Hlavn%C3%A1+stanica+%28Central+Railway+Station%29&z1k=567&z2x=%C5%A0af%C3%A1rikovo+n%C3%A1m.&z2k=3052&odpr=1&datum=17.9.2013+Tuesday&cas=09%3A00&mdp=5&np=1&ptyp=0&rch=1>

From Bratislava Petržalka Train Station to the Port with public transport (trains from Austria mostly ends here) – take BUS Nr. **99+95** (20min.), to the station **Šafárikovo nám.:**

<http://imhd.zoznam.sk/ba/journey-planner.html?z1x=%C5%BDST+Petr%C5%BEalka+%28Railway+station%29&z1k=4027&z2x=%C5%A0af%C3%A1rikovo+n%C3%A1m.&z2k=3053&odpr=1&datum=17.9.2013+Tuesday&cas=09%3A00&mnp=5&np=2&ptyp=2&rch=1>

BY PLAIN

From Bratislava Airport with public transport – take BUS Nr.61+78 (35min.), to the station **Šafárikovo nám.:**

<http://imhd.zoznam.sk/ba/journey-planner.html?z1x=Letisko%3Cbr%3E%28Airport%29&z1k=z1364&z2x=%C5%A0af%C3%A1rikovo+n%C3%A1m.&z2k=3053&odpr=1&datum=17.9.2013+Tuesday&cas=09%3A00&mnp=5&np=2&ptyp=2&rch=1>

BY CAR

See parking possibilities on a map.

Our recommendation – leave your car at EUROVEA shopping center; UMEĽKA building is 15min by walk from the outdoor Eurovea square through the Danube coast promenade.

Address: EUROVEA shopping center, Pribinova 8, 811 09 Bratislava;
GPS: 48.140783, 17.121682

Map with locations

