



# TRANSDANUBE



## INVITATION

to the  
**TRANSDANUBE**

**Mid Term conference**

**September 17<sup>th</sup>, 2013**

*Dear Sir or Madam,*

*The Environment Agency Austria is very pleased to announce the Mid Term Conference of the SOUTH EAST EUROPE Programme Project TRANSDANUBE – Sustainable Transport and Tourism along the Danube on*

***September 17<sup>th</sup>, 2013***

***Bratislava, Slovakia.***

*Aim of the project, which started in autumn 2012 and will end in September 2014, is to tackle the weak accessibility levels and poor quality of transport services in SEE as a major constraint for further economic development and growth in the Danube region. By developing sustainable mobility offers the project will improve accessibility and facilitate the concept of sustainable tourism in the whole Danube region. The regions will benefit from increased added value from tourists being able to reach touristic destinations even in the hinterland of the river.*

*During the Mid Term Conference the first results of the project will be presented. International experts and speaker from the TRANSDANUBE team will discuss following topics:*

- Regional action plans and the development of sustainable mobility offers*
- Tourist packages to promote sustainable mobility in tourism*
- Transnational project cooperation – Synergies with other projects*

*The TRANSDANUBE Mid Term Conference is your chance to get more information about the current developments in the regions along the Danube!*

*We are looking forward to meeting you in Bratislava,  
Günther Lichtblau*

*Environment Agency Austria  
Head of department Transport & Noise*



## AGENDA – Mid Term conference

**Tuesday, September 17<sup>th</sup>, 2013**

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**8:30**      *Bus transfer to the Venue of Mid Term Conference*

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Meeting point:  
Bratislava Self-Governing Region, Sabinovská 16,  
820 05 Bratislava

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**9:00**      *Registration*

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**PRESENTATIONS Part 1**

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**09:30**      **Welcome by the Environmental Agency Austria and Bratislava Self-Governing Region**

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**09:45**      **Introductory note PEP, JTS, EUSDR: Sustainable Mobility in Tourism**

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**10:15**      **General project presentation and status in the project**

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**10:45**      *Coffee Break*

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**11:00**      **Presentation of Transdanube Good Practice Catalogue**

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**11:15**      **Good practices from the regions**

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**11:45**      *Partner Fair & Lunch Break*

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**13:00**      **Common vision: Presentation & signing procedure**

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**13:30**      **Press conference**

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**PRESENTATIONS Part 2**

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**14:00**      **Regional action plans**

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**14:10**      **Mobility offers & packages from the regions**

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**14:40**      **Transnational project cooperation – Synergies with other projects**

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**15:00**      **Presentations of cooperation projects**

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**15:20**      **Conclusions + outlook**

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**15:30**      **End of Conference**

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### Sight-seeing & evening program

<b>15:30</b>	<b>short walk (10 min) and landing on ship ŽILINA</b> Bratislava Passenger Port, pontoon Nr.40, Fajnorovo nábrežie, 811 02 Bratislava
<b>16:00</b>	<b>Cruise: Bratislava-Čunovo (DANUBIANA Art Museum)</b>
<b>16:30</b>	<b>DANUBIANA Art Museum</b> Visit of the park and current exhibition guided by representative of Danubiana Art Museum More: <a href="http://danubiana.eu/eng/info.html">http://danubiana.eu/eng/info.html</a>
<b>17:15</b>	<b>short walk to the Divoká voda Areal and tour around the water complex</b> Čunovo water sports complex with water sports artificial channel. More about the complex: <a href="http://www.divokavoda.sk/area-divoka-voda/history-of-area/">http://www.divokavoda.sk/area-divoka-voda/history-of-area/</a>
<b>17:45</b>	<b>Bus transfer from parking Divoká voda Areal to Rusovce/Gerulata</b>
<b>18:00</b>	<b>Roman fort and museum of Rusovce/Gerulata</b> Common activity with the project Danube Limes Brand, meet with the participants of Danube Limes Brand Conference there, presentation of the Roman fort and museum and short evocation of roman historical events in historical costumes, Coffee and snack during the event
<b>19:00</b>	<b>Bus transfer from Rusovce/Gerulata back to the DANUBIANA Port</b> Possibility to leave, Bus could take applicants to Bratislava
<b>19:15</b>	<b>Cruise: Čunovo – Devin – Bratislava Passenger Port (3,5h)</b> Dinner on board
<b>21:30</b>	<b>Bus transfer to Bratislava</b>



### **Annotations to the Agenda:**

#### *Language:*

The conference will be held in English.

#### *Information on participation:*

Please inform us as soon as possible, latest until **September 2<sup>nd</sup>, 2013**, whether you will participate or not – please use the attached registering file!

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#### **Hotel tips**

- ❖ HOTEL PREMIUM \*\*\*\* (price 69€/night) <http://www.hotel-premium.sk/en/>
- ❖ HOTEL NIVY \*\*\* (price 50€/night – for reservation till 3. Sept. 2013 keyword “Transdanube”) <http://hotelnivy.sk/en> GPS: 48.158328, 17.140195
- ❖ HOTEL HOLLIDAY INN \*\*\*\* (price 89€/night - for reservation till 3. Sept. 2013 keyword “Transdanube”) <http://www.holidayinn.sk/kontakt/mapa/?lang=uk>  
GPS: N48.152072, E17.147877
- ❖ DESIGN HOTEL \*\*\*\* (price 139€/night) <http://www.designhotel.sk/>

#### **Meeting point**

Bratislava Self-Governing Region  
Sabinovská 16, 820 05 Bratislava, Slovakia

#### **Venue**

UMELKA building – Gallery of the Slovak union of visual arts  
Dostojevského rad č. 2, 811 09 Bratislav, Slovakia

#### **Arrival**

From Bratislava Main Train Station to the Port with public transport:

<http://imhd.zoznam.sk/ba/journey-planner.html?z1x=Hlavn%C3%A1+stanica&z1k=z566&z2x=%C5%A0af%C3%A1rikovo+n%C3%A1m.+%28Univerzita+Komensk%C3%A9ho%29&z2k=z3050&odpr=1&datum=21.6.2013+ZAJTRA%2C+piatok&cas=09%3A30&mnp=2&np=5&ptyp=0&rch=1>

From Bratislava Petržalka Train Station to the Port with public transport (trains from Austria mostly end here):

<http://imhd.zoznam.sk/ba/journey-planner.html?z1x=%C5%BDST+Petr%C5%BEalka%3Cbr%3E%28Railway+station%29&z1k=z4026&z2x=%C5%A0af%C3%A1rikovo+n%C3%A1m.&z2k=3053&odpr=1&datum=21.6.2013+TOMORROW%2C+Friday&cas=09%3A30&mnp=2&np=5&ptyp=0&rch=1>

Location of the Port:

<http://www.lod.sk/en/contact.aspx>

More about the ship:

<http://www.lod.sk/en/restaurant-boat-zilina.aspx>

### Map with locations

