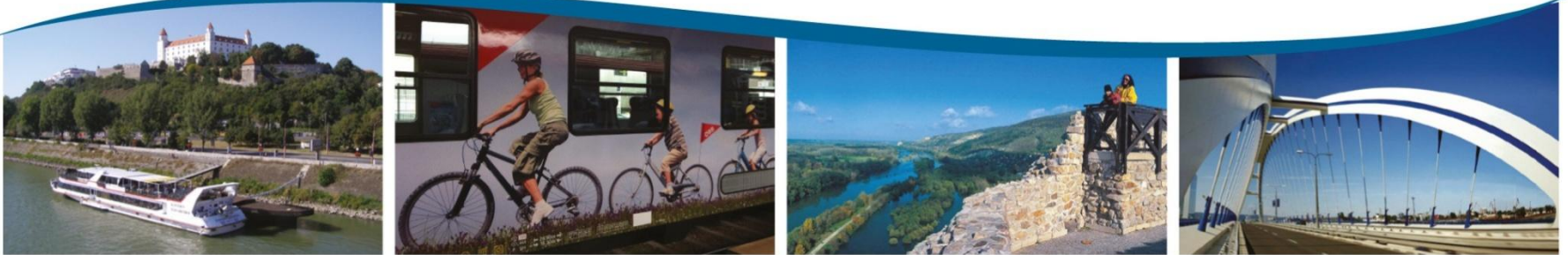


Follow-Up Ideas

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ENVIRONMENT
AGENCY AUSTRIA **umweltbundesamt**^U



Jointly for our common future

Follow-Up of TRANSDANUBE

To fulfill the Common Vision

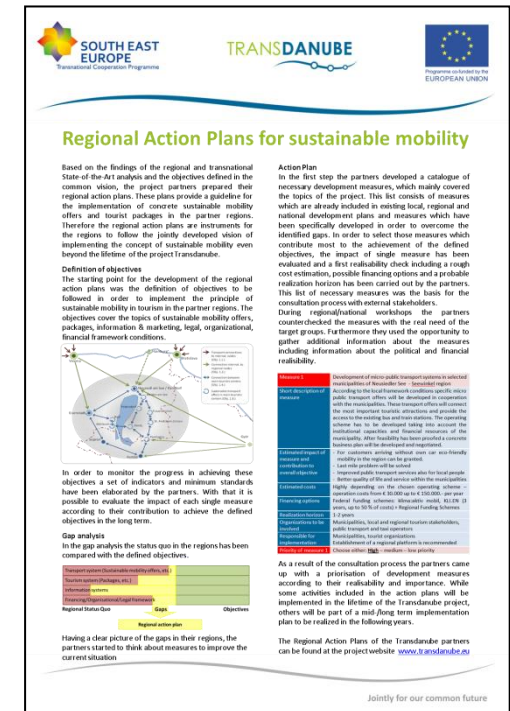
Results of brainstorming at the 4th
partnermeeting in Vesprem

Results of regional action plans



1. Invest in Infrastructure from feasibility to implementation

- Small/large scale roads (precondition for sustainable transport offers like buses)
- Railways
- Ports (as multimodal node)
- Cycling infrastructure (routes, bicycle rental stations)



Regional Action Plans for sustainable mobility

Based on the findings of the regional and transnational State-of-the-Art analysis and the objectives defined in the common vision, the project partners prepared their regional action plans. These plans provide a guideline for the implementation of concrete sustainable mobility offers and tourist packages in the partner regions. Therefore the regional action plans are instruments for the regions to follow the jointly developed vision of implementing the concept of sustainable mobility even beyond the lifetime of the project Transdanube.

Definition of objectives
The starting point for the development of the regional action plans was the definition of objectives to be followed in order to implement the principle of sustainable mobility in tourism in the partner regions. The objectives cover the topics of sustainable mobility offers, packages, information & marketing, legal, organizational, financial framework conditions.

Action Plan
In the first step the partners developed a catalogue of necessary development measures, which mainly covered the topics of the project. This list consists of measures which are already included in existing local, regional and national development plans and measures which have been specifically developed in order to overcome the identified gaps. In order to select those measures which contribute most to the achievement of the defined objectives, the impact of single measure has been evaluated and a first feasibility check including a rough cost estimation, possible financing options, and a probable realization horizon has been carried out by the partners. This list of necessary measures was the basis for the consultation process with external stakeholders. During regional/national workshops the partners counterchecked the measures with the real need of the target groups. For furthermore they used the opportunity to gather additional information about the measures including information about the political and financial reality.

Measures
Development of new public transport systems in selected municipalities of the partner states. (Detailed regional public transport offers will be developed in cooperation with the municipalities. These transport offers will connect the most important tourist attractions and provide the necessary infrastructure for the development of the offers. The offers have to be developed taking into account the geographical, climatic and financial resources of the municipalities. The detailed regional public transport business plan will be developed and implemented.)

Implementation measures and cost estimation
For measures aiming within one or two months' mobility in the region can be provided. For longer periods the cost of the measures will be estimated.

Implementation objectives
Improved public transport services also for local people. Higher quality of the regional offers within the municipalities. Regional mobility from 10,000 to 4,100,000 per year. Further funding volume: 100,000 to 1,100,000 per year, up to 10% of costs is regional funding schemes 10,000.

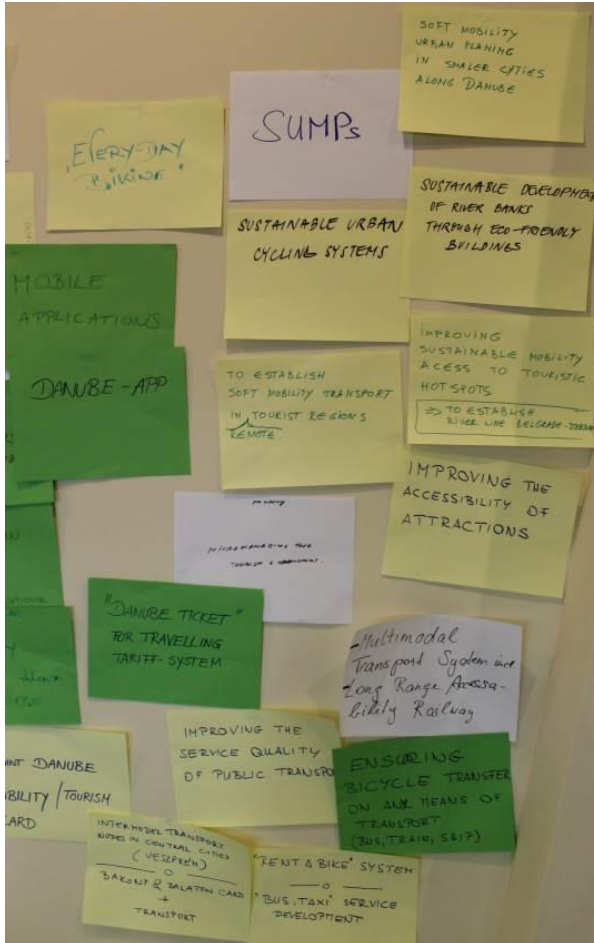
Implementation results
Municipalities, local and regional tourist authorities, public transport and operators. Municipalities, tourist organizations. Establishment of regional partners is recommended.

Implementation timeline
2023-2024

As a result of the consultation process the partners came up with a prioritisation of development measures according to their feasibility and importance. While some activities included in the action plans will be implemented in the lifetime of the Transdanube project, others will be part of a mid-/long-term implementation plan to be realized in the following years.

The Regional Action Plans of the Transdanube partners can be found at the project website www.transdanube.eu

Jointly for our common future



2. Sustainable mobility offers

- Monitoring of regional action plans
- Sustainable mobility plans – for cities (SUMPS)
- Feasibility studies & pre-investment
- New & innovative mobility offers along the Danube (Micro-public transport services, multimodal transport offers, E-mobility, cycling systems..)
- Purchase of vehicles (busses, bikes, ships etc.) & subsidies for operation

3. Central Mobility & Tourism Information

- Establishment of mobility/tourism information centers: purchase/rent buildings, equipment, staff costs, etc.
- Proceeding digital map

4. Sustainable mobility tourism products / Promoting the possibility to travel the Danube without private car

- (transnational) sustainable mobility tourist packages
- Development of a brand („Transdanube-Pearls“)
- Information campaigns, information boards
- Joint Mobility&Tourism Card, Danube Ticket





5. Sustainable Mobility Cooperation Network

- Set up cooperation networks between authorities
- Set up policies and frameworks supportive for sustainable mobility and tourism

6. Awareness – Raising - Empower target groups to perpetuate the concept of sustainable mobility

- Trainings, Guidelines, Study visits

Danube Strategy: Technical Assistance Fund (TAF) – 2nd call



DanubeMobilit: Danube - European Model Region for Sustainable Mobility in Tourism

- Submitted on April 1st in priority area 1b
- Applying for Technical Assistance for development of new project idea (max. 25.000 €)

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Technical assistance for

- Further development of project idea
- Identification of suitable funding schemes
- Establishment of partnership



Partnership for submission of TAF

- Environment Agency Austria
- Austrian Ministry of Environment
- RARIS

Main Objectives

- Improve, develop and implement sustainable multimodal mobility offers
- develop (multifunctional) regional mobility centers
- define common standards/ certification /brand for sustainable mobility in tourism