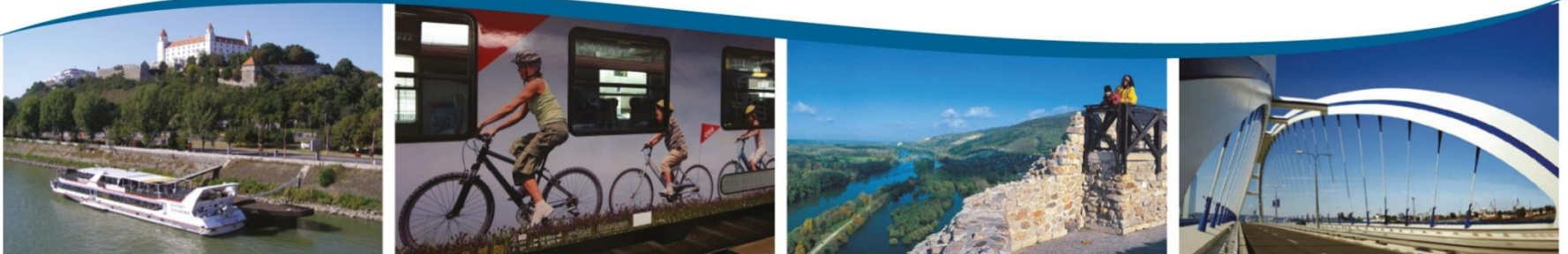


WP2 – Communication Activities

All the things left

Ferenc Laki, PP4 - WPRED
5th Partner Meeting, Tulcea



Jointly for our common future

2. ARE WE IN TIME? – YES! 😊

WP2			Period 1	Period 2	Period 3	Period 4	Period 5	TOTAL
			2012.10.01	2013.04.01	2013.07.01.	2014.01.01.	2014.07.01.	
Concrete outputs	Responsible partner	Participating partners	2013.03.31	2013.06.30	2013.12.31.	2014.06.30.	2014.09.30.	until the end of the project
O2.1.1. Communication plan	ERDF PP4 - WPRED	all other PPs	1					1
O2.2.1. Press conferences	ERDF PP4 - WPRED	together with hosts of kick off, mid-term, final conference			1	1+1	1	3+1
O2.2.2. Press releases	ERDF PP4 - WPRED	together with LP	1		1		1	3
O2.2.3. Media contact list (database)	ERDF PP4 - WPRED	all other PPs			1			1
O2.3.1. Project website	ERDF PP2 – BGLD	LP, WPLeaders, all other PPs		1				1
O2.3.2. Project brochure	ERDF PP5 - BBTDM	LP, WPLeaders, all other PPs					1	1
O2.3.3. Project newsletters	ERDF PP4 – WPRED	LP, WPLeaders, all other PPs	1		1		1	3
O2.4.1. Project mid-term conference	ERDF PP3 – BSGR	LP, PP4, all other PPs			1			1
O2.4.2. Project final conference	IPA-I PP2 - RARIS	LP, PP4, all other PPs					1	1

1. PRESS CONFERENCE – 2.2 Media communication

OP 2.2.1

- First press conference was organized after the mid-term conference, second one in Veszprém on the partner meeting.
- One extra – held in Szombathely by the WP leader on 28th April 2014.
- Third one during the final conference in Belgrade.

2. PRESS RELEASE – 2.2 Media communication

OP 2.2.2

- the third press release will be written before the final conference

3. WEBSITE – 2.3 Non-media communication

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Events

Sep 08 - 09, 2014 Final Conference where: Belgrade, Serbia The Final Conference shall be organized by... > More...

May 14 - 15, 2014 5. Partner Meeting when: 14 -15 May, 2014 where: Tulcea, Rumania > More...

> All Events

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The Danube is passing ten countries on its way to the Black Sea. Therefore it is one of the most transnational rivers in the world. It is a river full of history and an important interlink between the regions of South East Europe. Nevertheless has the rivers role as a connecting transport axis between the regions long been limited.

4. PROJECT BROCHURE – 2.3 Non-media communication

OP 2.3.2

– PP5 – BBTDM is working on it, it will be ready for the final conference

FACTSHEETS

- Transnational and regional marketing strategy (WP5)
- Tourist packages (WP5)
- Mobility offers (WP4)
- Transnational cooperation (WP6)
- Who makes it? WP leaders??

5. THIRD NEWSLETTER – 2.3 Non-media communication

OP 2.3.3

- Will be released in September by WP leader with support of LP and all the partners
- Contains the findings of the Final Conference
- Contains all the outputs of the project and the future scenarios

6. FINAL CONFERENCE – 2.4 Mid-term and final conference

OP 2.4.2

- Organized by IPA-PP2 RARIS - Vladan
- 08-11. September 2014, Belgrade, Serbia

DAY 1 Last Steering Committee Meeting

DAY 2 Final conference, public participation

Afternoon – beginning of the study tour

DAY 3 Whole day – study tour

DAY 4 Morning/afternoon – study tour; evening departure

Tell Vladan the participants for the meeting and the study tour ASAP!

4. TASKS – WHAT-WHO-UNTIL

WHAT	WHO	UNTIL
2.2 Publish press releases in the 4th period about the project	LP, other PPs if possible	15/06/2014
2.2 Publish at least two press releases in the 5th period about the project	All PPs	25/09/2014
2.2 Organize press conference	IPA PP2	08/09/2014
2.2 Write 3rd press release	PP4	01/09/2014
2.3 Finish project brochure	PP5	01/09/2014
2.3 Make factsheets for the folder	WP leaders	30/06/2014
2.3 Write 3rd newsletter	PP4	20/09/2014
2.4 Organization of final conference	IPA PP2	08/09/2014

5th Partner Meeting, Tulcea

**Thank you for
your kind
attention!**

