

**INVITATION**

to the

**TRANSDANUBE**

**PARTNER MEETING – PW4**

**February 12<sup>th</sup>-13<sup>th</sup>, 2014**

*Dear Sir or Madam,*

*We are glad to invite you to the fourth TRANSDANUBE Partner Meeting. Please take into consideration that the order of topics is still under discussion!*

*The partner meeting will take place in Veszprem, organized by our Hungarian project partner Bakony and Balaton Regional Tourism Nonprofit Ltd.*

*Each partner should be represented at the partner meeting. During the Project Steering Committee Meeting, the partners will be updated about the project's financial status.*

*Concerning the Thematic Workshop, the thematic working group leaders will receive further instructions by the thematic manager before the meeting.*

*Please forward this invitation to your observers and ASPs in case you would like them to participate at this meeting, too.*

*We are looking forward to meeting you in Veszprem,*

*Günther Lichtblau*

*Environment Agency Austria*

*Head of department Transport & Noise*

## 11/02/2014 – Day 0 - Arrival

### Common dinner in Veszprém

Transfer from airports (Schwechat and Budapest Airport) can be arranged.

Transfer from Győr train/bus station can be arranged.

Please give feedback if you need transfer until 15th of January latest by mail to Fanni Hérincs – [herincs.fanni@bakony-balaton.hu](mailto:herincs.fanni@bakony-balaton.hu)

## 12/02/2014 – Day 1

08:30	9:00	<b>Registration and coffee</b>
9:00	10:00	Steering-Meeting: PM; FM; Communication
10:00	12:00	Tourism and mobility information + bilateral training sessions
12:00	13:30	<b>Lunch break</b>
13:30	15:00	Sightseeing in Veszprém (Castle and its neighbourhood)
15:00	17:00	Tourist packages and necessary sustainable transport offers (Part 1) Poster session: tourist packages along the Danube
17:00	17:45	Brainstorming for a project-follow up
18:00	22:00	<b>Dinner in Szépalma (Zirc city)</b>
22:00	23:00	Transfer back to hotels
		<b>End of Day 1</b>

## 13/02/2014 – Day 2

08:30	9:00	<b>Registration and coffee</b>
9:00	11:00	Marketing strategy: From transnational to regional marketing strategies
11:00	11:30	Manuals
11:30	13:00	tourist packages and necessary sustainable transport offers (Part 2)
13:00	14:00	<b>Lunch break</b>
14:00	15:00	Transnational cooperation
15:00	17:00	Tourist packages and necessary sustainable transport offers (Part 3)
17:15	21:00	Dinner in Veszprém
		<b>End of Meeting</b>
		<b>End of Day 2</b>

Coffee-breaks foreseen during the morning/afternoon sessions.

### 13/02/2014 or 14/02/2014 - Departure

Transfer from airports (Schwechat and Budapest Airport) can be arranged.

Transfer from Győr train/bus station can be arranged.

Please give feedback if you need transfer until 15th of January latest by mail to Fanni Hérincs - [herincs.fanni@bakony-balaton.hu](mailto:herincs.fanni@bakony-balaton.hu)

## **Annotations to the Agenda:**

### **Travel:**

Partners are asked to arrange the journeys and accommodation by themselves. On page 4, you can find hotel-recommendations.

### **Meeting costs:**

The venue, lunch and coffee will be provided.

Cost for travel and accommodation will be at the project partner's own cost.

### **Language:**

The project partner meeting will be held in English.

## **Information on participation:**

**Please inform PM until January 28th, 2014, how many people from your institution will participate in the meeting by filling in the xls-file attached to the mail:**

via e-mail to: [gudrun.schroemmer@prisma-solutions.at](mailto:gudrun.schroemmer@prisma-solutions.at)

### **Contact:**

PRISMA solutions  
Mag. Gudrun Schrömmner  
Telefon: +43 2236 47975 36

## Meeting-Venue:

Hangvilla Multifunctional Community Place,  
within 5-10 minutes walking distance from the recommended hotels.

## Recommended hotels:

The recommended hotels are nice boutique hotels (even if they officially do not have any stars, but they have a four star quality), they are within 5-10 minutes walking distance from the conference venue and from the castle in the inner city.

Price of a single room for 1 person is between. approx. 50,00 and 70,00 EUR/night if you book direct at the hotels with the key word 'TRANSDANUBE'. To this see contacts at the description of hotels. **!! Early booking is highly recommended due to the size of the hotels !!**

There is a discount rate for participants (by booking directly at hotels) please mention that you are participating in the TRANSDANUBE-meeting.

### 1. Oliva Hotel

<http://oliva.hu/>

Phone: +36 88 403875

E-mail: [oliva@oliva.hu](mailto:oliva@oliva.hu)

The location of their rooms, the interior design of the hotel, the colour scheme and the winding staircases suggest a Mediterranean atmosphere. The hotel can host a maximum of 45 people. Their rooms are air-conditioned, equipped with mini bar and Wifi connection.

### 2. Hotel Historia Malomkert

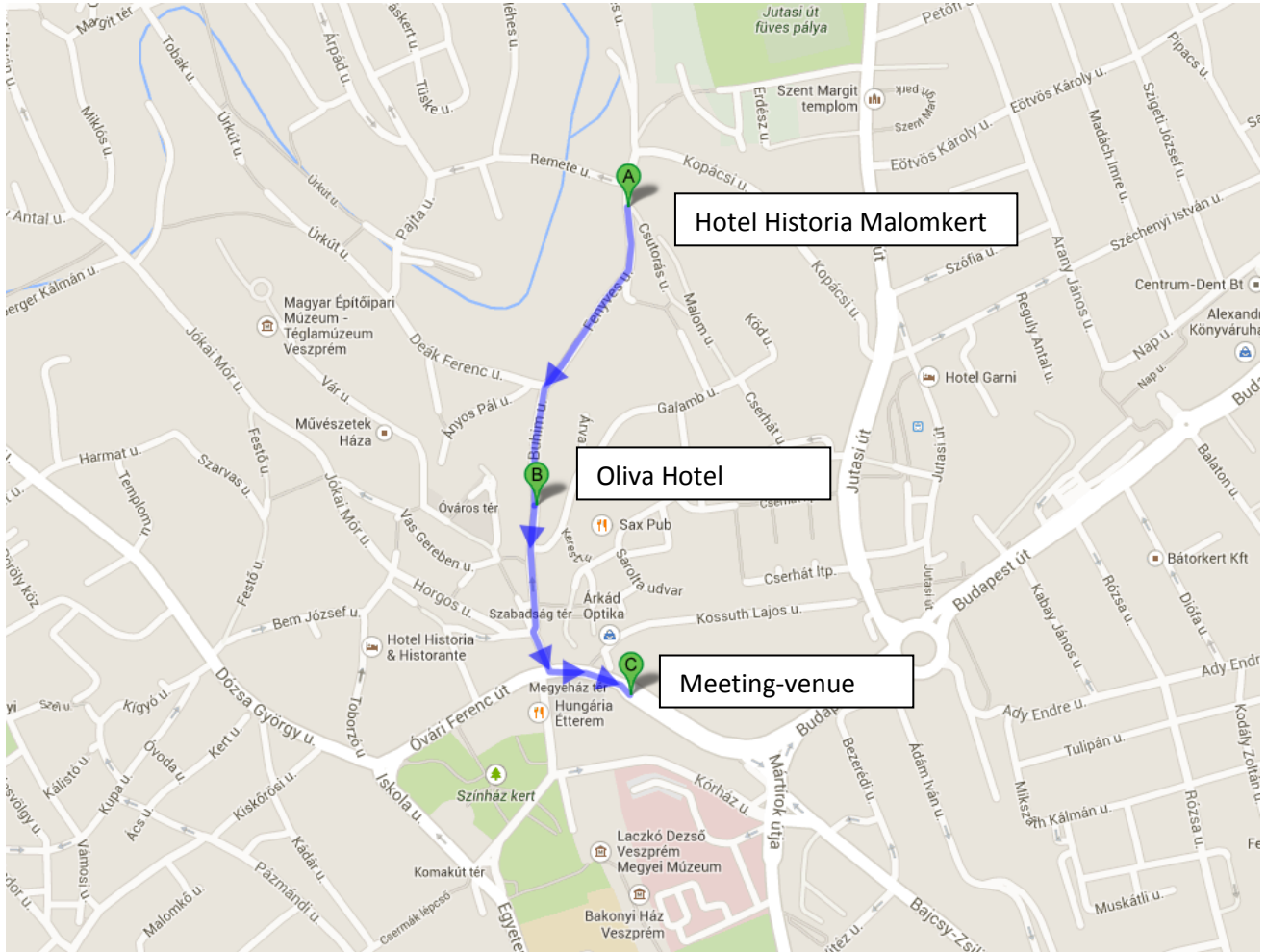
<http://www.hotelmalomkert.hu/>

Phone: +36 88 579230

E-mail: [info@hotelmalomkert.hu](mailto:info@hotelmalomkert.hu)

Equipment: mini-bar, telephone, LCD television, air-conditioner, room safe, free internet connection, bathrooms with shower cabin are equipped by hairdryers, hairdryer.

## Meeting-venue and hotels on the map:



### Other information:

Please send information to [herincs.fanni@bakony-balaton.hu](mailto:herincs.fanni@bakony-balaton.hu) if you are vegetarian or have any kind of diet.