

WP2 – Communication Activities

Results of the 3rd period and tasks of the 4th period

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4th Partner Meeting, Veszprém



CONTENT

1. What has been done sofar?
2. Are we in time?
3. What to do in the next period?
4. Tasks (What-Who-Until)

1. WHAT HAS BEEN DONE SO FAR – 2.1 Communication Plan

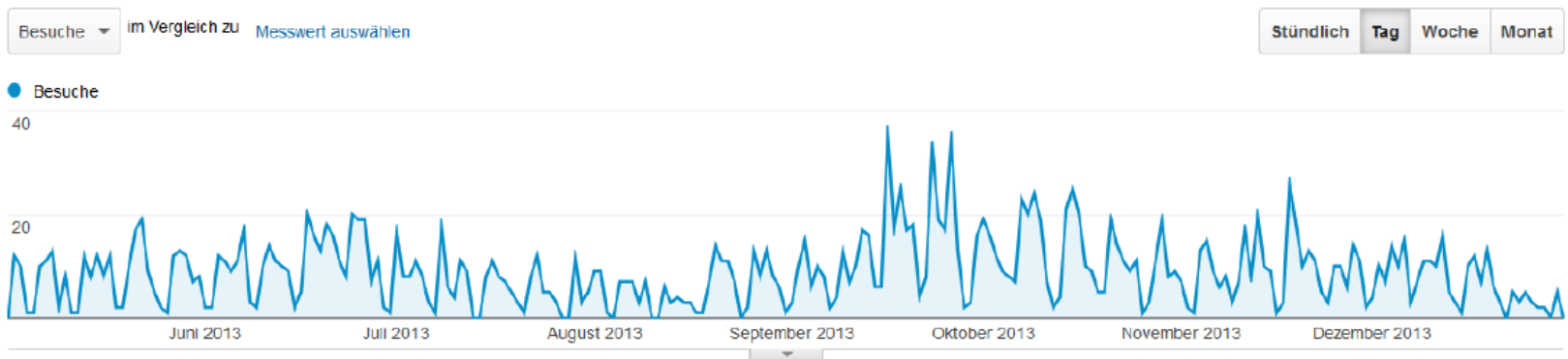
- Communication Plan can be found in dropbox.
- Relevant changes made by the new ENPI partner.

1. WHAT HAS BEEN DONE SO FAR – 2.2 Media communication

- OP 2.2.2 – the second Press release, as output is ready
 - It can be found in dropbox
- OP 2.2.1 – the first press conference was organized after the mid-term conference, second one here in Veszprém
- OP 2.2.3 – media list finished, can be found in dropbox
- Press releases about the project – 40 articles in first period, 42 articles in 2nd period, 28 in the 3rd period (in case someone did not include, please do so!!) – thanks to everyone posting! 😊

1. WHAT HAS BEEN DONE SO FAR – 2.3 Non-media communication

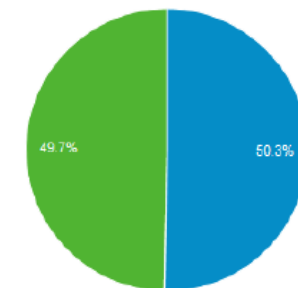
TRANSDANUBE web analytics 01.05.2013 – 31.12.2013



1.141 Personen haben diese Website besucht



■ New Visitor ■ Returning Visitor



1. WHAT HAS BEEN DONE SO FAR – 2.3 Non-media communication

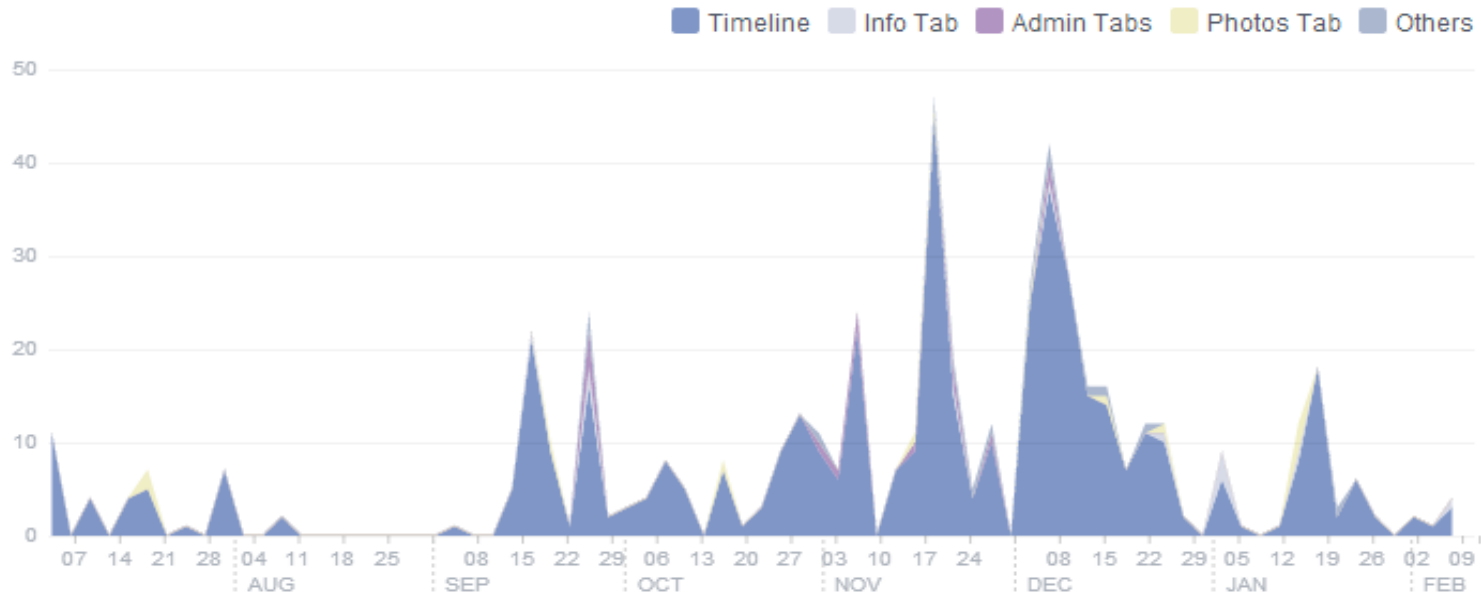
- OP 2.3.3 – the second newsletter has been issued, please include the translations in the dropbox folder
- Transdanube flyer, folder - disseminate them!

1. WHAT HAS BEEN DONE SO FAR – 2.3 Non-media communication

- FB page: www.facebook.com/transdanube -Thanks to DO Ulm!
- 128 likes, more than 1000 page views

Page and Tab Visits

The number of times each of your Page tabs was viewed.



1. WHAT HAS BEEN DONE SO FAR – 2.4 Mid-term conference

- **It was great, congratulations to PP3! :)**

1. WHAT HAS BEEN DONE SO FAR – 2.5 Internal communication

- **DROPBOX FOLDER** – main communication tool
- Roll-ups ready.
- Everything is fine, let's be happy! :)

2. ARE WE IN TIME? – YES! 😊

WP2			Period 1	Period 2	Period 3	Period 4	Period 5	TOTAL
			2012.10.01	2013.04.01	2013.07.01.	2014.01.01.	2014.07.01.	
Concrete outputs	Responsible partner	Participating partners	2013.03.31	2013.06.30	2013.12.31.	2014.06.30.	2014.09.30.	until the end of the project
O2.1.1. Communication plan	ERDF PP4 - WPRED	all other PPs	1					1
O2.2.1. Press conferences	ERDF PP4 - WPRED	together with hosts of kick off, mid-term, final conference			1	1	1	3
O2.2.2. Press releases	ERDF PP4 - WPRED	together with LP	1		1		1	3
O2.2.3. Media contact list (database)	ERDF PP4 - WPRED	all other PPs			1			1
O2.3.1. Project website	ERDF PP2 – BGLD	LP, WPLeaders, all other PPs		1				1
O2.3.2. Project brochure	ERDF PP5 - BBTDM	LP, WPLeaders, all other PPs					1	1
O2.3.3. Project newsletters	ERDF PP4 – WPRED	LP, WPLeaders, all other PPs	1		1		1	3
O2.4.1. Project mid-term conference	ERDF PP3 – BSGR	LP, PP4, all other PPs			1			1
O2.4.2. Project final conference	IPA-I PP2 - RARIS	LP, PP4, all other PPs					1	1

3. WHAT TO DO IN THE NEXT PERIOD – 2.2 Media communication

- Press releases about the project – please continue uploading links to the file in dropbox!
- At least 2 press releases/partner!

3. WHAT TO DO IN THE NEXT PERIOD – 2.3 Non-media communication

- Facebook page: www.facebook.com/transdanube
 - Please publish on it!
- Project folder: disseminate it please!
- Use dissemination materials, like the folder and the flyer.

3. WHAT TO DO IN THE NEXT PERIOD – 2.5 Internal communication

- **DROPBOX FOLDER** – main communication tool
 - **In case you need invitation, please write to me!**
delinke.bejczy@westpannon.hu
- Use logo and templates – inform us if you have any problems!
- Contact list in dropbox
- Please ask us any time, we are always happy to support you as WP leaders. 😊

4. TASKS – WHAT-WHO-UNTIL

WHAT	WHO	UNTIL
2.2 Publish at least two press releases about the project	All PPs	15/06/2014
2.2 Press releases in Dropbox	All PPs	20/02/2014
2.3 Publish content on facebook page	All PPs	continuously

**Thank you for
your kind
attention!**

