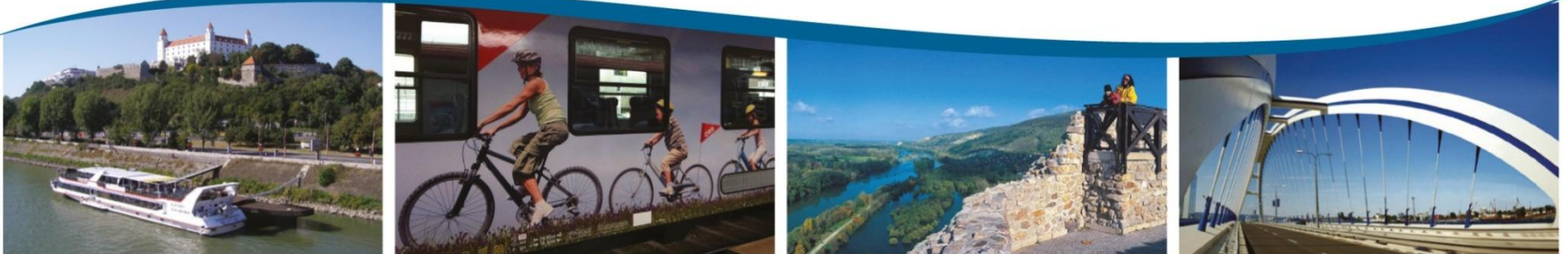


From RAPs to concrete transport offers

WP4

Andreas Friedwagner, VERRACON
TD Partner Meeting Bratislava

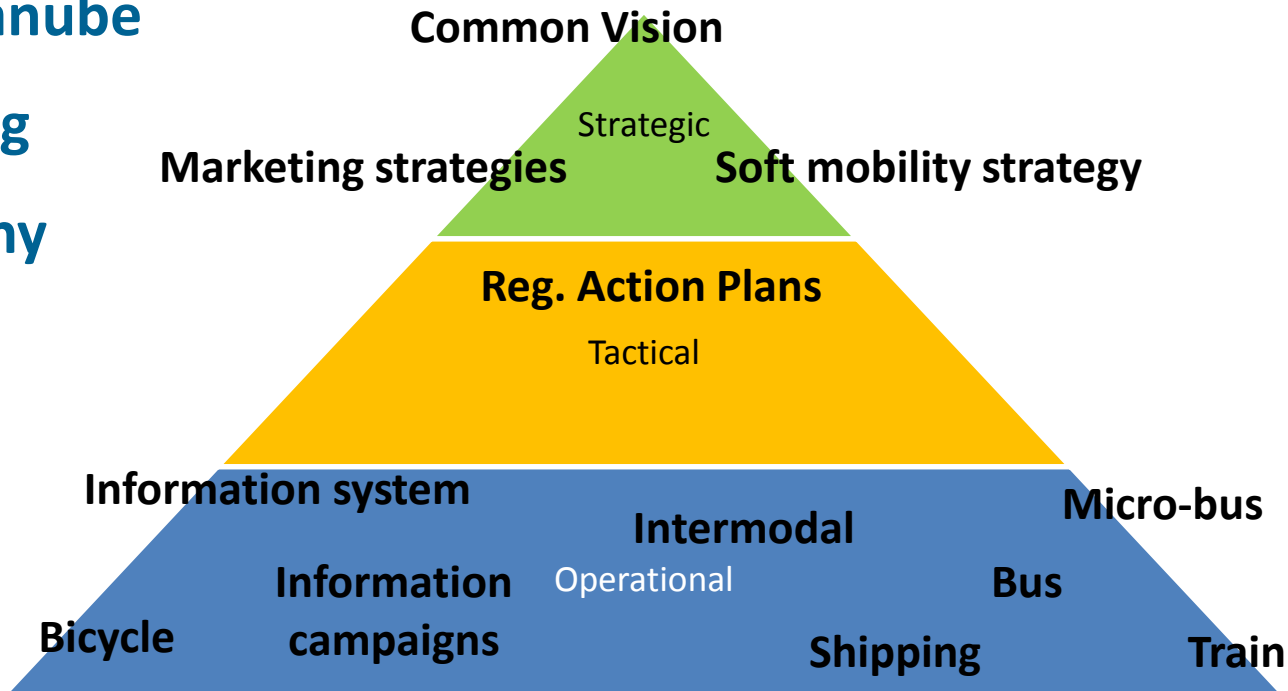
ENVIRONMENT
AGENCY AUSTRIA **umweltbundesamt**^U



Jointly for our common future



**Transdanube
planning
hierarchy**



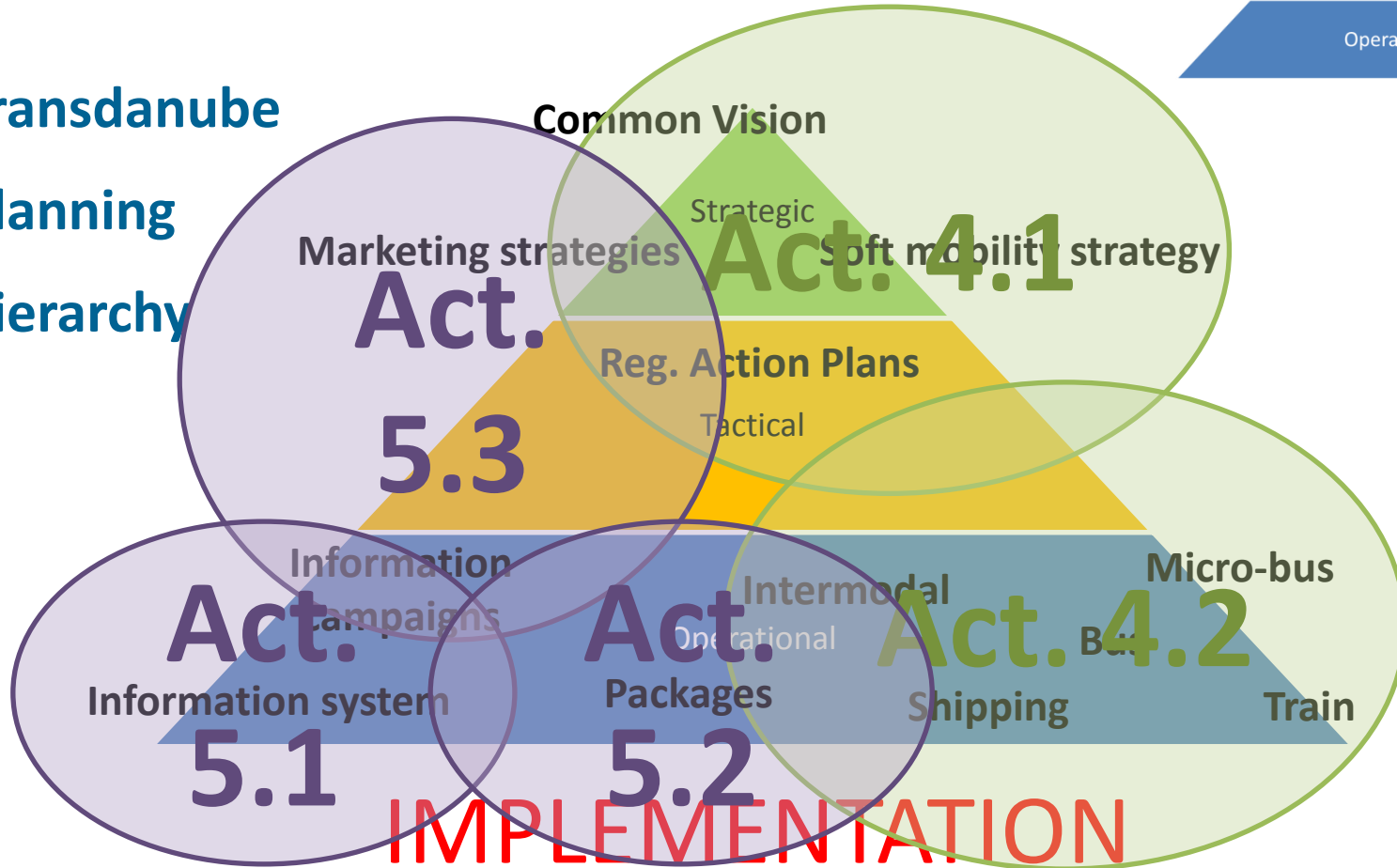
IMPLEMENTATION

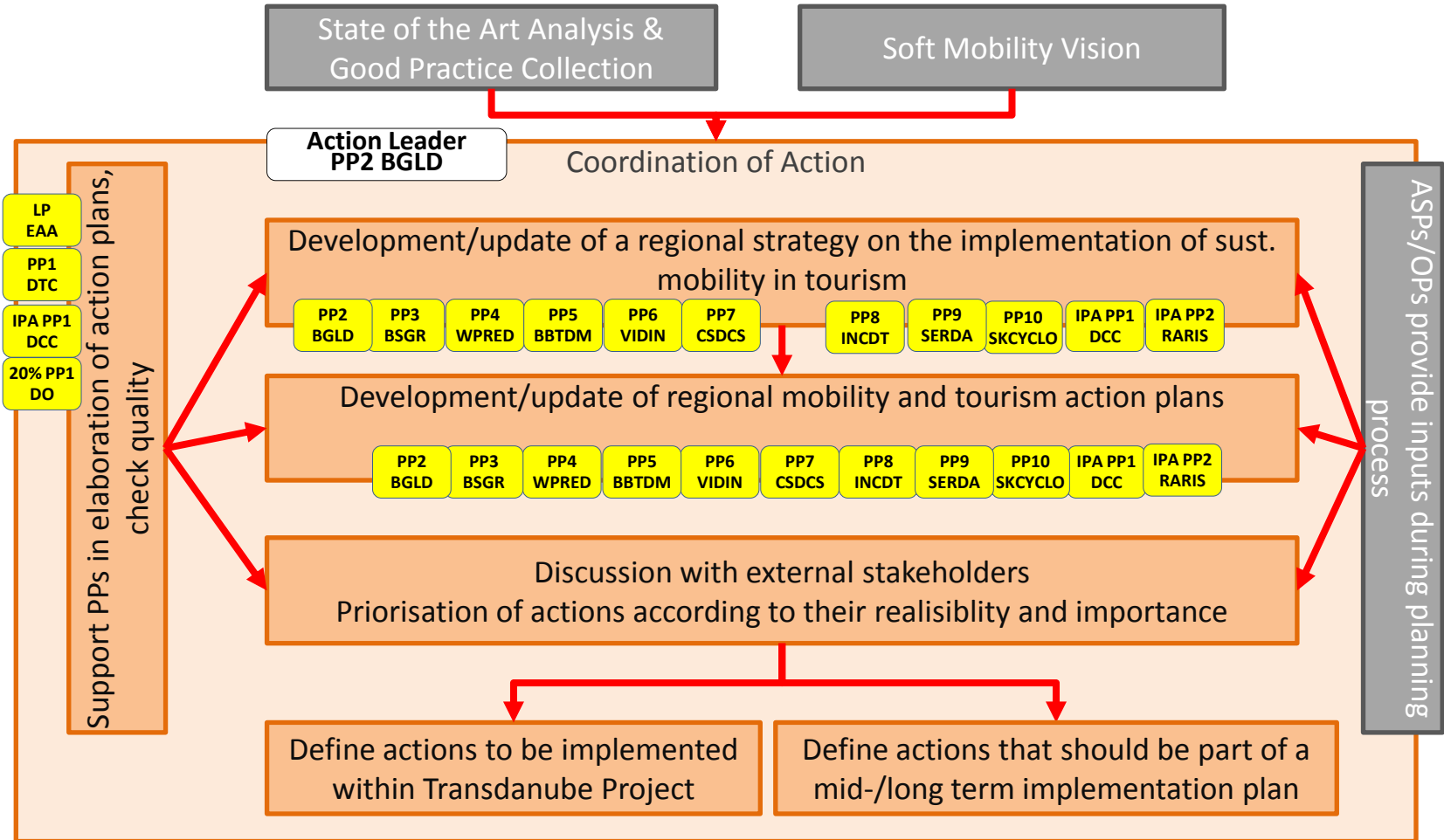


Transdanube

planning

hierarchy



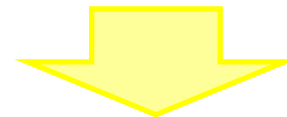


Strategy development

Regional Status Quo - SWOT

Objectives

Transport system (Sustainable mobility offers, etc.)		
Tourism system (Packages, etc.)		
Information systems		
Financing/Organisational/Legal framework		



Regional action plan

Regional soft mobility action plans

Catalogue of necessary development measures for the following topics:

- Sustainable transport offers + packaging
- Legal framework
- Information & Marketing

Regional soft mobility action plans

Consultation process with external stakeholders (ideally in combination with regional/national workshops to be organized in the framework of Act. 6.2)

➔ Priorisation of development measures according to their realisability and importance (incl. timings)

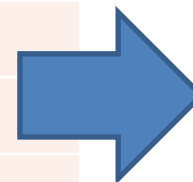
Regional soft mobility action plans

Catalogue of feasible development measures

- to be implemented along with the activities of the Transdanube project
- a list of measures that should be part of a mid-/long term implementation plan.

Output: Soft mobility regional action plans

PP2	ASP1, ASP7, OP6, ASP4, OP7,
PP3	PP10, ASP2, ASP3, ASP4, OP8
PP4, PP5	PP2, PP3, PP10, ASP4, ASP5, ASP8, OP9, OP10, OP23, OP24
IPA PP 2	IPA PP1, OP14
PP6	PP7, ASP10, OP25
PP7	PP6, OP17, OP18, OP19, OP25
PP8	ASP9, OP16, OP21
PP9	ASP9, OP16, ASP6, OP15
20%PP	OP11



04/2013 → 11/2013

Jointly for our common future



Working groups

Priorisation of development measures

- High priority for the region
- In line with project objectives
- Realisation within project timeframe

Cooperation: Joint implementation possibilities!