

WP2 – Communication Activities

Results of the 2nd period and tasks of the 3rd period

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CONTENT

1. What has been done sofar?
2. Are we in time?
3. What to do in the next period?
4. Tasks (What-Who-Until)

1. WHAT HAS BEEN DONE SO FAR – 2.1 Communication Plan

- Communication Plan can be found in dropbox.

1. WHAT HAS BEEN DONE SO FAR – 2.2 Media communication

- OP 2.2.2 – the second Press release, as output is ready
 - It can be found in dropbox
- OP 2.2.1 – the first press conference was organized after the mid-term conference, it was great, thanks PP3! :) (missing press conference - in Hungary)
- OP 2.2.3 – media list almost finished, need some more input (PP8, PP9, PP10, 20% - some missing infos, **IPA 1 - pleeeeeease! :))**)
- Press releases about the project – 40 articles in first period, 44 articles in 2nd period already – thanks to everyone posting! 😊

1. WHAT HAS BEEN DONE SO FAR – 2.3 Non-media communication

- OP 2.3.1 Website – www.transdanube.eu
 - Thanks to Martina Jauck 😊
 - Disseminate it!
- OP 2.3.3 – the second newsletter has been issued, please translate and send to your stakeholders
- Transdanube flyer – issued, please translate, print and disseminate it!
- Facebook page: www.facebook.com/transdanube
 - Thanks for the support to Danube Office Ulm!
- Project folder – thanks to PP5 – BBTDM 😊

1. WHAT HAS BEEN DONE SO FAR – 2.4 Mid-term conference

- **It was great, congratulations to PP3! :)**

1. WHAT HAS BEEN DONE SO FAR – 2.5 Internal communication

- **DROPBOX FOLDER** – main communication tool
- Roll-ups ready!
- Everything is fine, let's be happy! :)

2. ARE WE IN TIME? – YES! 😊

WP2			Period 1	Period 2	Period 3	Period 4	Period 5	TOTAL
			2012.10.01	2013.04.01	2013.07.01.	2014.01.01.	2014.07.01.	
Concrete outputs	Responsible partner	Participating partners	2013.03.31	2013.06.30	2013.12.31.	2014.06.30.	2014.09.30.	until the end of the project
O2.1.1. Communication plan	ERDF PP4 - WPRED	all other PPs	1					1
O2.2.1. Press conferences	ERDF PP4 - WPRED	together with hosts of kick off, mid-term, final conference			1	1	1	3
O2.2.2. Press releases	ERDF PP4 - WPRED	together with LP	1		1		1	3
O2.2.3. Media contact list (database)	ERDF PP4 - WPRED	all other PPs			1			1
O2.3.1. Project website	ERDF PP2 – BGLD	LP, WPLeaders, all other PPs		1				1
O2.3.2. Project brochure	ERDF PP5 - BBTDM	LP, WPLeaders, all other PPs					1	1
O2.3.3. Project newsletters	ERDF PP4 – WPRED	LP, WPLeaders, all other PPs	1		1		1	3
O2.4.1. Project mid-term conference	ERDF PP3 – BSGR	LP, PP4, all other PPs			1			1
O2.4.2. Project final conference	IPA-I PP2 - RARIS	LP, PP4, all other PPs					1	1

3. WHAT TO DO IN THE NEXT PERIOD – 2.2 Media communication

- OP 2.2.3 – media list, need some more input – please check the file in dropbox and insert missing data!
- Press releases about the project – please continue uploading links to the file in dropbox!

3. WHAT TO DO IN THE NEXT PERIOD – 2.3 Non-media communication

- Facebook page: www.facebook.com/transdanube
 - Please publish on it!
- Project folder: disseminate it please!
- Use dissemination materials, like the folder and the flyer.

3. WHAT TO DO IN THE NEXT PERIOD – 2.5 Internal communication

- **DROPBOX FOLDER** – main communication tool
 - **In case you need invitation, please write to Delinke!**
delinke.bejczy@westpannon.hu
- Use logo and templates – inform us if you have any problems!
- Contact list in dropbox
- Please ask us any time, we are always happy to support you as WP leaders. 😊

4. TASKS – WHAT-WHO-UNTIL

WHAT	WHO	UNTIL
2.2 Insert missing data to media list	All PPs	15/10/2013
2.2 Publish at least two press releases about the project	All PPs	15/12/2013
2.3 Publish content on facebook page	All PPs	31/12/2013
2.3 Translate and send out newsletter	All PPs	15/10/2013

**Thank you for
your kind
attention!**

