

Soft mobility along the Danube – by ship, railway, bus and bicycle!

Have you been travelling on one of the traditional Ulmer Schachteln on the Danube? Experience soft mobility on the Danube in the framework of our first national workshop of the project



Ulmer Schachtel ©Donaubüro

Tuesday, 16th of July 2013, 10-13.30, Danube Office Ulm/Neu-Ulm, Kronengasse 4/3, 89073 Ulm



The project Transdanube combines **sustainable transport and tourism** aiming at developing a **soft mobility offer for tourism**.

The **knowledge exchange with experts from tourism and transport** in the region is crucial for the successful implementation of the project. Therefore we would like to introduce the project and its results so far and discuss new tourism products promoting soft mobility offers.

Welcome: Danube Office Ulm/Neu-Ulm

Sabine Meigel, Director of the Danube Office

What is Transdanube? Introduction to the project and first project results

Petra Katzorke, Project leader Transdanube

Mobility in the Black Forest

Heide Glasstetter, Schwarzwald Tourismus GmbH Freiburg Innenmarketing,
Geschäftsstelle Pforzheim

Mobility along the German Danube – Analysis and vision

Siegfried Bopp, Verkehrs- und Logistikexperte

Following our discussion we invite you to **experience soft mobility on the Danube**. On a traditional Ulmer Schachtel you can enjoy the view of the cities of Ulm and Neu-Ulm as well as the Danube.

Please send us your registration until the 30th of June 2013 to Petra Dippold via Email (p.dippold@donaubuero.de) or telephone at +49-731-88030618.

You find further information about  at www.transdanube.eu

With best regards

Petra Dippold