





# Regional action plans + development of sustainable mobility offers & packages in the project Transdanube

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TD Mid-Term Conference, Bratislava

















Common Vision

Regional Action Plans

**Operational Concepts** 

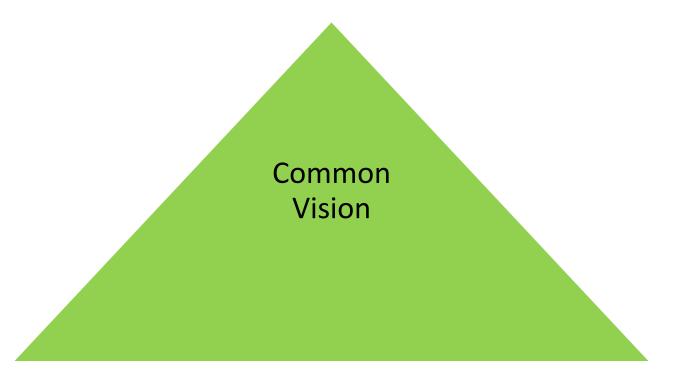
### **IMPLEMENTATION**

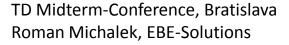




















**Transport and tourism authorities** 

The transport sector

The technology sector

**Destinations** 

The tourism industry

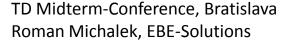
integrated solutions

customer-oriented

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user-friendly technologies low or zero vehicles

guarantee
environmentally
friendly mobility













**Regional Action Plans** 

















#### **Sustainable transport offers**

#### **Tourist packages**

Sustainable transport connection source markets to the transnation nodes Vienna and Bratislava in g well as quality

Comprehensive thematic packages for individual tourists are implemented, including sustainable transport into and environmental friendly mobility within the region. These packages should be used as marketing tool.

#### **Information & Marketing**

**Develop a common cross-border marketing** strategy for the Pannonian Region / Danube

n Plans

Financing options, organizational and legal framework

Adapt existing financing options/funding schemes to the specific requirements of sustainable mobility development

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region.







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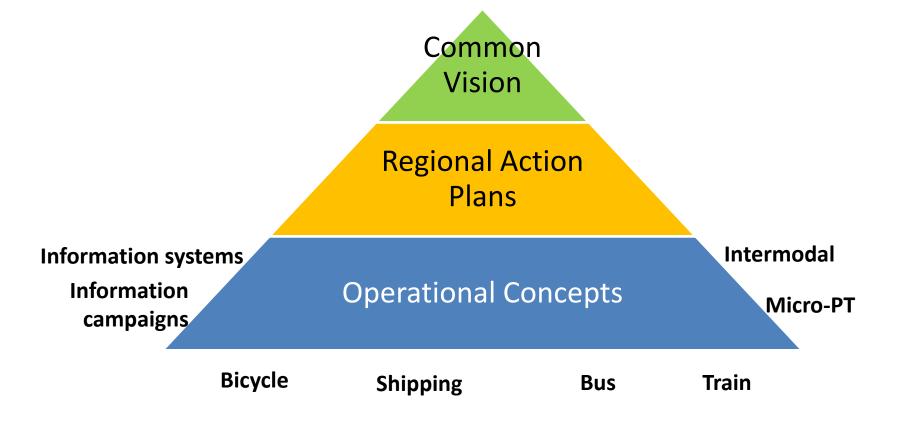
**Operational Concepts** 

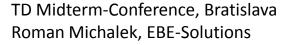










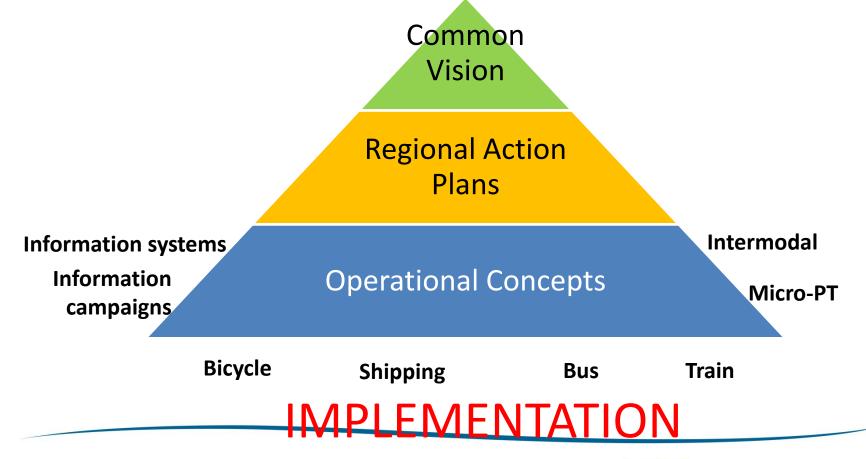












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## Jointly for our common future

