

Good Practice Collection

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Jointly for our common future

Good Practise Examples

56 cases from 8 countries

In three thematic areas and with eight targets:

- Soft Mobility Offers and Packages
- Transportation and Tourism Information System
- Strategies and Plans

Ambitious selection criteria



Soft Mobility Offers and Packages

- Integrated service card
- Link with nature tourism
- Hiking tourism
- Cycling tourism
- E-bikes



Transportation and Tourism Information Systems

- Traffic control systems
- Information systems – web-based and apps
- West-East decline
- Better cross-sectoral cooperation needed



Strategies and Plans

- Small numbers of strategic approaches
- Integration into tourism strategies and marketing needed
- Communication and governance needed



Conclusions

- West-East-decline
- Cycling tourism is established
- Ad-hoc projects without strategy
- Advice:
 - Complex solutions
 - Based on regional mobility (and tourism) strategies
 - Awareness raising for the (local and national) public
 - New governance models
 - EUSDR as chance
 - National and regional funding schemes
 - Be honest



**Good examples
can appear
everywhere ...**

