

WP2 – Communication Activities

Results of the 1st period and tasks of the 2nd period

Ferenc Laki, PP4 - WPRED
2nd Partner Meeting, Vidin



CONTENT

1. What has been done sofar?
2. Are we in time?
3. What to do in the next period?
4. Tasks (What-Who-Until)

1. WHAT HAS BEEN DONE SO FAR – 2.1 Communication Plan

- **Communication manager: Delinke Bejczy**
- OP 2.1.1 – the Communication Plan, as output is ready
- Content:
 - Communication strategy
 - Internal communication
 - External communication
 - Communication tools
 - Monitoring and evaluation, use of logos!
- **Please read and use it as a basis for your project work!**
- Communication Plan can be found in dropbox.

1. WHAT HAS BEEN DONE SO FAR – 2.2 Media communication

- OP 2.2.2 – the first Press release, as output is ready
 - It can be found in dropbox
- OP 2.2.1 – the first press conference was organized after the KO meeting, but the representatives of the media didn't take part – it will be organized after the WP6 study visit
- OP 2.2.3 – media list almost finished, need some more input
- Press releases about the project – 31 articles already – thanks to everyone posting! 😊

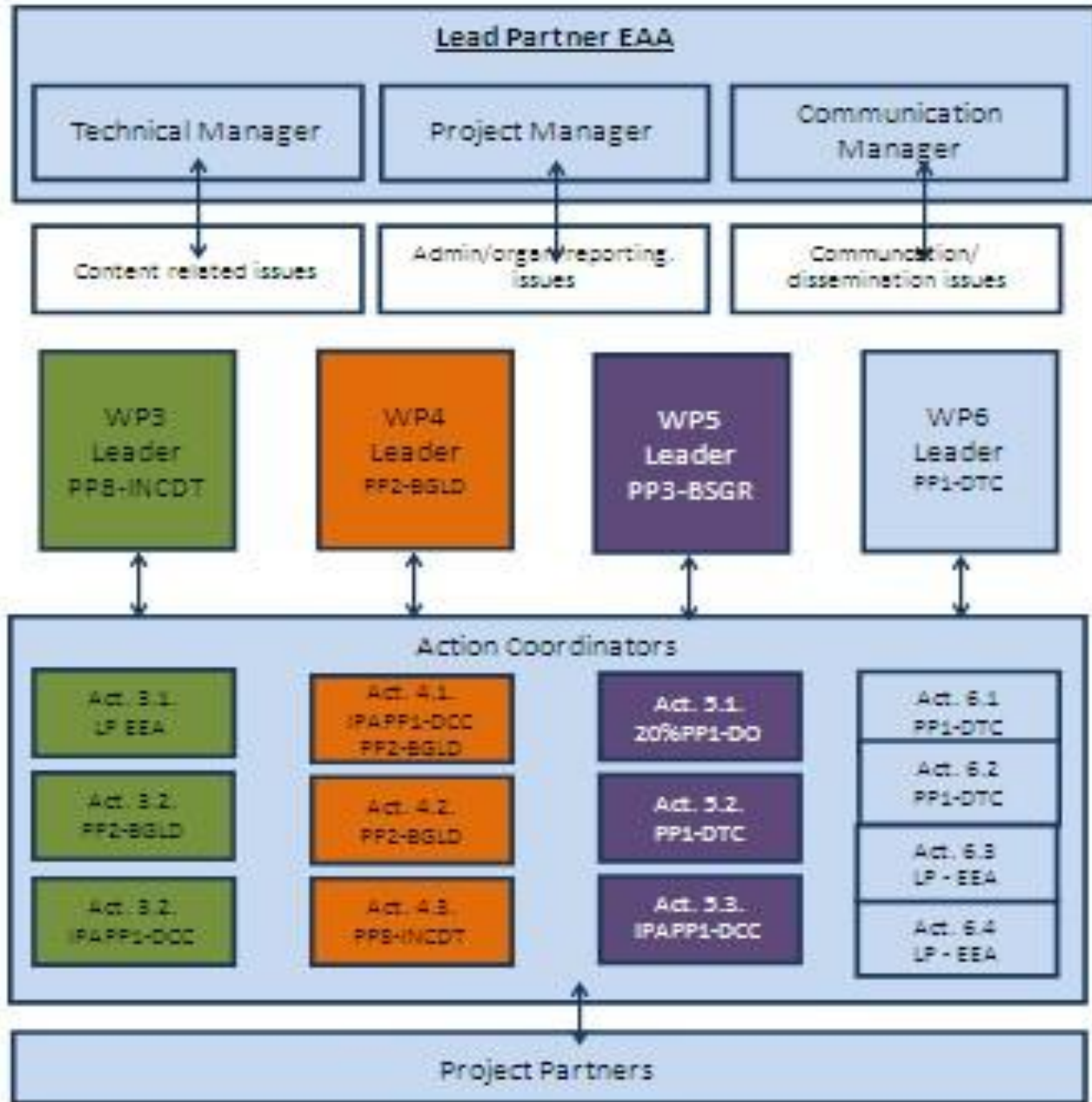
1. WHAT HAS BEEN DONE SO FAR – 2.3 Non-media communication

- OP 2.3.1 Website – www.transdanube.eu
 - Thanks to Martina Jauck 😊
- OP 2.3.3 – the first newsletter has been issued, please translate and send to your stakeholders
- Transdanube flyer – issued, please translate, print and disseminate it!
- Facebook page: www.facebook.com/transdanube
 - Thanks for the support to Danube Office Ulm!
- Project folder and first factsheets – thanks to PP5 – BBTDM 😊

1. WHAT HAS BEEN DONE SO FAR – 2.5 Internal communication

- **DROPBOX FOLDER** – main communication tool
- Logo and templates
 - Thanks to Martina Jauck 😊
 - Everything can be found in dropbox!

**1. WHAT
HAS
BEEN
DONE
SOFAR –
2.5
Internal
Commun
ication**



event and date
name, email

2. ARE WE IN TIME? – YES! 😊

WP2			Period 1	Period 2	Period 3	Period 4	Period 5	TOTAL	
			2012.10.01	2013.04.01	2013.07.01.	2014.01.01.	2014.07.01.		
Concrete outputs	Responsible partner	Participating partners	2013.03.31	2013.06.30	2013.12.31.	2014.06.30.	2014.09.30.	until the end of the project	
O2.1.1. Communication plan	ERDF PP4 - WPRED	all other PPs	1					1	
O2.2.1. Press conferences	ERDF PP4 - WPRED	together with hosts of kick off, mid-term, final conference		1	1			1	3
O2.2.2. Press releases	ERDF PP4 - WPRED	together with LP	1		1			1	3
O2.2.3. Media contact list (database)	ERDF PP4 - WPRED	all other PPs			1				1
O2.3.1. Project website	ERDF PP2 – BGLD	LP, WPLeaders, all other PPs		1					1
O2.3.2. Project brochure	ERDF PP5 - BBTDM	LP, WPLeaders, all other PPs						1	1
O2.3.3. Project newsletters	ERDF PP4 – WPRED	LP, WPLeaders, all other PPs	1		1			1	3
O2.4.1. Project mid-term conference	ERDF PP3 – BSGR	LP, PP4, all other PPs			1				1
O2.4.2. Project final conference	IPA-I PP2 - RARIS	LP, PP4, all other PPs						1	1

3. WHAT TO DO IN THE NEXT PERIOD – 2.2 Media communication

- OP 2.2.1 – the first press conference will be organized after the WP6 study visit (date will be set by WP6 leaders)
- OP 2.2.3 – media list, need some more input – please check the file in dropbox and insert missing data!
- Press releases about the project – please continue uploading links to the file in dropbox!

3. WHAT TO DO IN THE NEXT PERIOD – 2.3 Non-media communication

- OP 2.3.1 Website – www.transdanube.eu
 - Please upload articles to the file in dropbox!
- Transdanube flyer – issued, please translate, print and disseminate it!
- Facebook page: www.facebook.com/transdanube
 - Please publish on it!
- Project factsheets: please provide input to BBTDM if needed!

3. WHAT TO DO IN THE NEXT PERIOD – 2.4 Mid-term conference

- **It will be organized by PP3 – BSGR in Bratislava in September 2013**
- **Please support the organiser partner!**

3. WHAT TO DO IN THE NEXT PERIOD – 2.5 Internal communication

- **DROPBOX FOLDER** – main communication tool
 - **In case you need invitation, please write to Delinke!**
delinke.bejczy@westpannon.hu
 - Arrangement needed from WP leader, will be done soon.
- Use logo and templates – inform us if you have any problems!
- Skype list – a file on dropbox will be created, please fill in!
- Contact list in dropbox
- Please ask us any time, we are always happy to support you as WP leaders. 😊

3. WHAT TO DO IN THE NEXT PERIOD – 2.5 Internal communication

Proposed DROPBOX structure

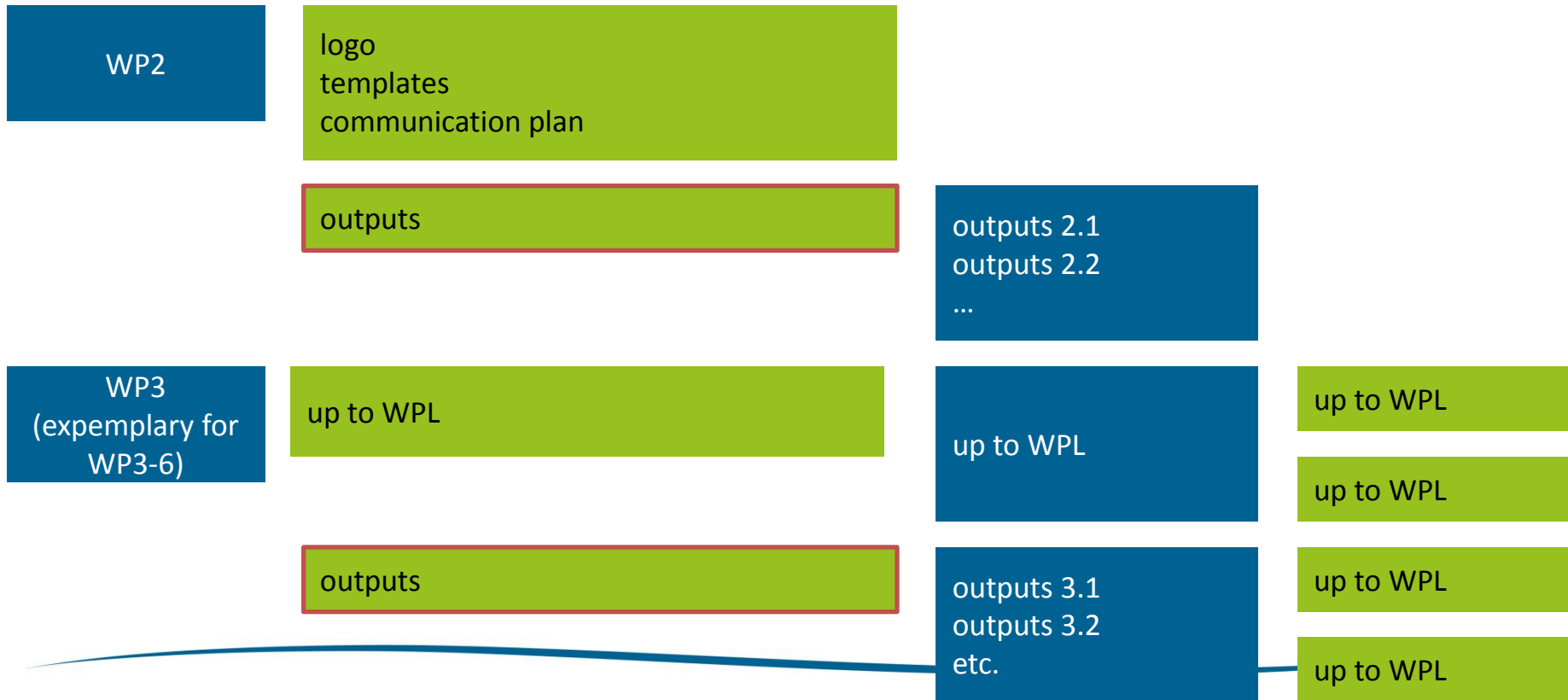


event and date
name, email

logo

3. WHAT TO DO IN THE NEXT PERIOD– 2.5 Internal communication

Proposed DROPBOX structure



event and date
name, email

logo

4. TASKS – WHAT-WHO-UNTIL

WHAT	WHO	UNTIL
2.2 Insert missing data to media list	All PPs	15/05/2013
2.2 Publish at least one press release about the project	All PPs	15/06/2013
2.3 Inputs for folder and factsheets	All PPs	30/04/2013
2.3 Folder and factsheets ready	BBTDM	31/05/2013
2.3 Publish 2 articles on the website	All PPs	30/06/2013
2.3 Publish content on facebook page	All PPs	30/06/2013
2.3 Translate and send out newsletter	All PPs	01/05/2013
2.3 Translate and disseminate flyer	All PPs	ASAP
2.4 Start of the organisation of mid-term conference	BSGR	After Vidin meeting

event and date
name, email

**Thank you for
your kind
attention!**

