

# TRANSDANUBE

## Kick-Off-Meeting

Vienna, Dec. 10 – 12, 2012



INSTITUTUL NATIONAL DE CERCETARE-  
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# **WORK PACKAGE 3:**

# **Transport & tourism system analysis**

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## OBJECTIVES OF THE WP 3:

to establish a common basis for the  
implementation of sustainable  
transport offers and tourism packages  
in the SEE region



to provide a comprehensive  
overview about the state of the art  
(SoA) of soft mobility offers in  
tourism in the SEE regions



To identify good/best practices,  
taking into account also  
experiences outside the SEE region

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# ACTIVITIES & ACTIONS PLANNED & TIMETABLE

## Act. 3.1. Developing a common methodology

- Developing a summary of the common methodology as a collaborative process
- **Period:** October 2012 – January 2013

## Act. 3.2. State of the Art (SoA) – Soft mobility in tourism

- Detailed transnational analysis (role of railways, cruise shipping and biking in sustainable tourism along the Danube)
- Elaboration of regional SoAs
- **Transnational SoA report on transport and tourist systems in the Danube Region**
- **Period:** December 2012 – March 2013

## Act. 3.3. Good practice collection

- Good practice catalogue
- Good practice round table
- **Period:** December 2012 – March 2013

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## Act. 3.1. Developing a common methodology

WP Leader develop draft methodology.

Discussion about common methodology between all partners in order to identify the differences and common aspects related to statistics, data/information, legislation, existing activities.

Development of a joint synthesis report regarding the methodologies to be developed which will be evaluated and finalized by all the partners.

Dissemination of the common methodology between relevant stakeholders /  
Translation of the summary of the common methodology into local language

## Act. 3.2. State of the Art – Soft mobility in tourism

Identification of existing documents, relevant stakeholders/experts

Analysis of existing documents and interviews with stakeholders/experts in order to get information/data about the status quo

Consolidation of information/data

SWOT analysis

Elaboration/update of SoA report for partner countries/regions

Summarize SoA of partner countries/regions in transnational SoA report

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### Ac. 3.3. Good practice collection

Provide a definition of good practices

Provide a structure of different types of best practice projects

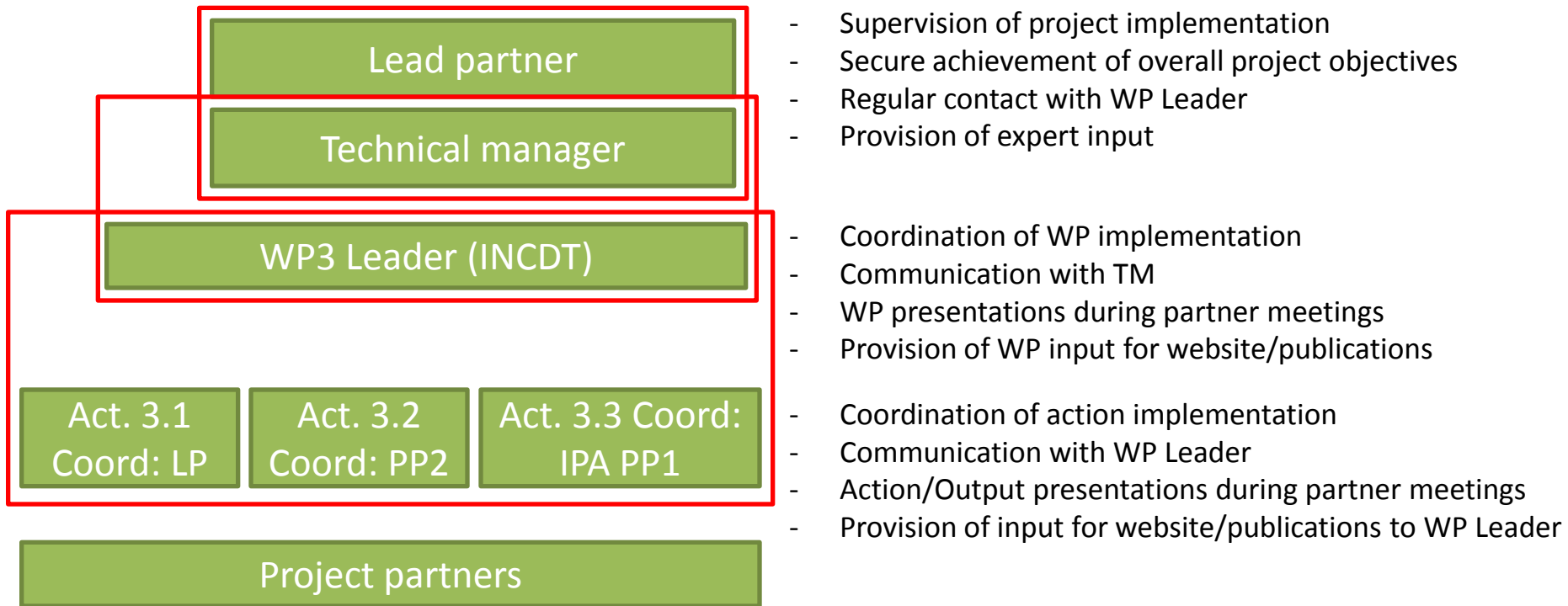
Identification of good practice examples

Elaboration of good practice catalogue in English/in local languages

Good practice round tables, in different regions within the Danube basin (Romania, Bulgaria, Serbia)

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# Who is involved? Role of each partner





# Outputs and results of the WP 3

Common methodology for action implementation  
including a publishable summary of the approved methodology

## State of the Art Analysis

SoA report of the  
transport and tourist  
systems in the Danube  
region

Regional State of the Art  
reports

Transnational SoA report

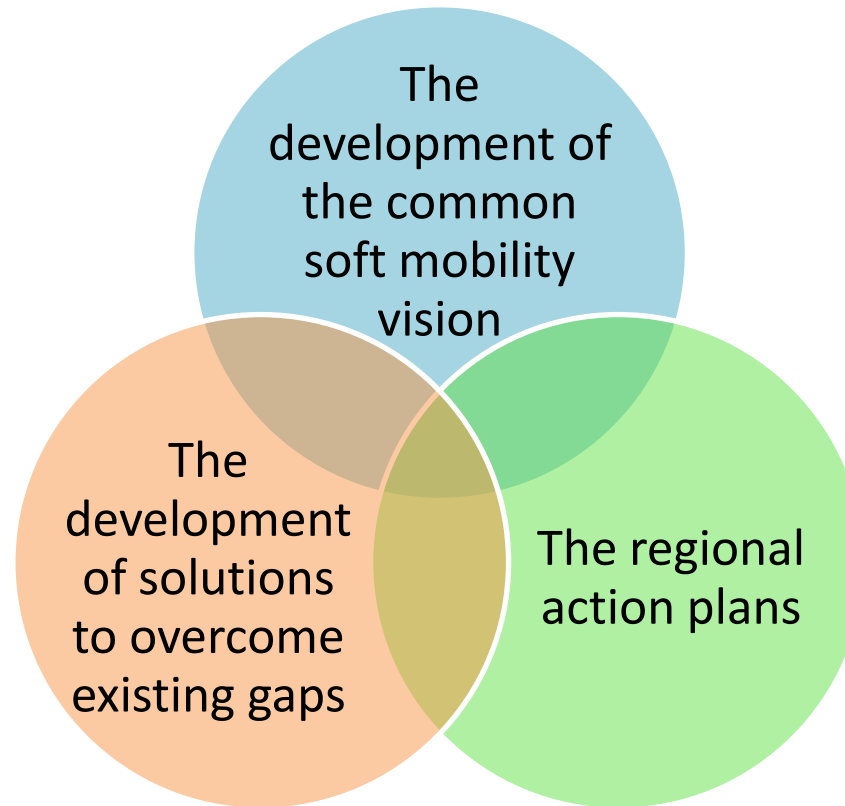
## Good practice collection

Good practice catalogue available in  
English/local language

Good practice round tables, in different  
regions within the Danube basin  
(Romania, Bulgaria, Serbia)

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# THE OUTPUTS OF THESE ACTIVITIES WILL BE USED FOR



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## Budget planned

- TOTAL BUDGET: 365,346.53 EUROS
- ERDF PARTNERS: 340,912.73 EUROS
- IPA – PARTNERS: 24,433.80 EUROS

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**THANK YOU ALL**

**AND**

**Lets do a great work together!**